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# Transformez votre gestion des e-mails avec

 **monday**.com

&





# Optimisation des envois massifs d'emails avec mondayCRM

The screenshot displays the mondayCRM platform with several windows open, illustrating its mass email tracking capabilities.

- Mass Email Message (Beta) Window:** Shows a template for a mass email to "10 recipients". The subject line is "New fall offerings" and the body contains "Fall is upon us! 🍁". It includes sections for "Updated package listing" and "Each recipient will get an individual copy of this email and won't see that it was sent to others". A blue arrow points to the "Mass email tracking" button in the top right corner of this window.
- Accounts Window:** A table view of accounts categorized by company type (Client, Partner, Vendor). The table includes columns for Account, Type, Contacts, Deals, Priority, Industry, and Comment. A blue arrow points to the "Mass email tracking" button in the top right corner of this window.
- Mass Email Tracking Window:** A list of sent and scheduled emails. The "Sent / 96" tab is selected. A blue arrow points to the "Scheduled / 2" tab in the top right corner of this window.
- Mass Email Tracking Window (Details):** A detailed view of two scheduled emails. The first is "Jul 9, 1:30 PM (no subject)" and the second is "Jul 9, 1:30 PM (no subject)". A blue arrow points to the "Scheduled / 2" tab in the top right corner of this window.

Envoyez des **emails de masse**, personnalisez vos messages, et utilisez des **modèles préétablis** pour gagner du temps. Suivez les performances en temps réel pour ajuster votre stratégie et améliorer vos campagnes.





## E-mails et Activités

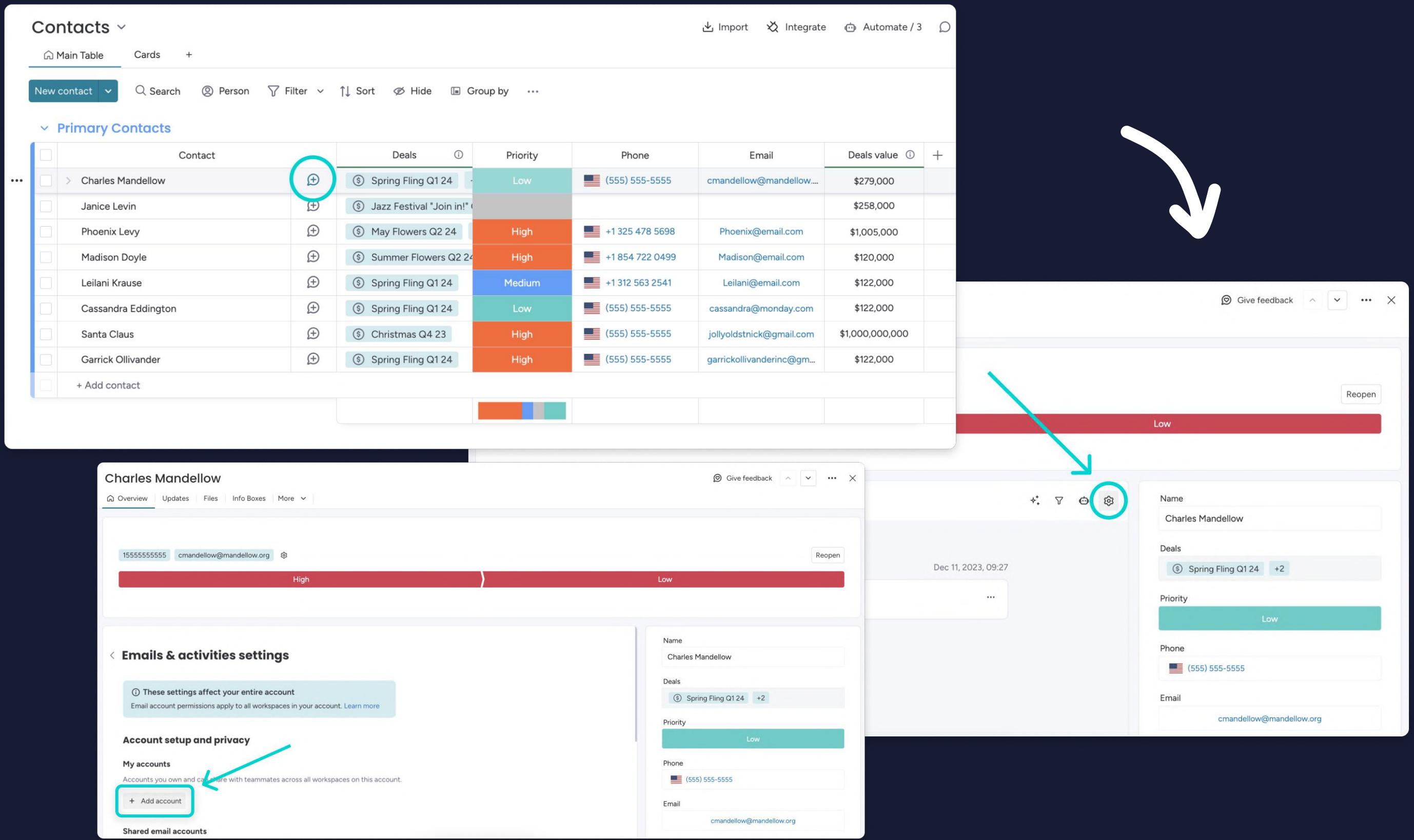
Centralisez la Communication **Client**.

A screenshot of the mondayCRM interface. On the left, there's a circular icon containing a Google Calendar icon with the number '31'. Above it is another circular icon containing a Microsoft Outlook icon. In the center, a modal window titled 'New email' is open, addressed to 'Madison Doyle' with the subject 'Kickoff summary'. The email body contains a template message with placeholders like '{Client Name}' and '{Your company}'. Below the message, it says 'Objectif 1' and 'Objectif 2'. At the bottom, there are 'Send' and 'Templates' buttons. A dropdown menu under 'Templates' lists 'Introduction', 'Résumé du coup d'envoi', 'Suivi', and 'Introduction au transfert'. A link '+ Enregistrer comme nouveau modèle' is at the bottom right. A yellow wavy line graphic is on the left side of the interface.

Intégrez vos **e-mails** avec **mondayCRM** pour une **communication client centralisée**. Suivez automatiquement les interactions et utilisez des modèles personnalisés pour gagner du temps.



# Intégration Zoom pour les Emails & Activités



The screenshot illustrates the integration of Zoom within the Monday.com platform. At the top, there's a navigation bar with 'Contacts' and other options like 'Import', 'Integrate', and 'Automate / 3'. Below it is a search bar and filter tools. The main area shows a table of 'Primary Contacts' with columns for Contact, Deals, Priority, Phone, Email, and Deals value. A contact named 'Charles Mandellow' is selected, highlighted by a red circle. A large white arrow points from the 'Charles Mandellow' card down to the 'Emails & activities settings' section. In this section, there's a note about account permissions, an 'Account setup and privacy' section with a 'My accounts' list (which includes 'Charles Mandellow' and has a blue circle around the '+ Add account' button), and a detailed view of Charles Mandellow's profile with fields for Name, Deals, Priority (set to Low), Phone, and Email. A red arrow points from the 'Priority' field in the profile view back up to the 'Priority' column in the main contact table.

Intégration directe avec **Zoom** pour la gestion des réunions et des activités associées aux **emails**, offrant une synchronisation et une traçabilité améliorées des communications.





# Gestion améliorée des activités dans Emails & Activités :

The screenshot shows the monday CRM interface. On the left, a communication log for 'Harry Potter' is displayed, showing an email from 'imail.com' with the subject 'Not opened yet'. A blue arrow points to the 'Note' option in the dropdown menu. On the right, a dashboard titled 'Activities' shows three bar charts: 'Activity types' (Call summary: 1, Phone call: 1, Meeting: 1), 'Monthly activities that were done' (June 2022: 1, May 2024: 1, November 2024: 1), and 'This month activity progress' (100% Done).

The screenshot shows the monday CRM interface. On the left, a dashboard titled 'Activities' displays a table of 'Account Activities' for 'Harry Potter'. The table includes columns for Activity, Owner, Item, Start time, End time, Status, and Activity Type. On the right, a communication log for 'Harry Potter' shows an upcoming meeting on '6 Apr 2022' and an email sent on '2 Apr, 18:29 PM' with the subject 'Email was sent to harrypotter@gmail.com' and the message 'Let's get started!'. A blue box highlights the 'Upcoming' status of the meeting.

Améliorations supplémentaires dans la **gestion des activités** pour une meilleure traçabilité et organisation.





# Gestion avancée des activités dans les Emails & Activités

The screenshot displays the Asana platform interface, specifically focusing on activity management. At the top left is the 'Item Views Center' with sections for 'Essentials' (Item Card, Emails & Activities, Quotes & Invoices) and 'Activities' (Main Table, Account Activities). The 'Emails & Activities' section is highlighted with a blue border. At the top right is a detailed view for 'Harry Potter' showing an email communication log. The log includes a search bar, a list of activity types (Email, Meeting, Call summary, Note, Contract), and a note from Harry Potter. Two blue arrows point to the 'Meeting' activity type in the list and the '+ Add Custom Activity' button.

Activity Type	Description	Status	Activity Type
Email	Not opened yet	Done	Phone call
Meeting	Not opened yet	Done	Meeting
Call summary	Not opened yet	Open	Call summary
Note	Not opened yet	Open	Call summary
Contract	Not opened yet	Open	Meeting

Amélioration des fonctionnalités de **gestion des activités**, permettant une organisation plus efficace et une meilleure collaboration au sein des équipes.



# Merci

à demain pour un  
prochain post



Abonnez vous pour plus de TIPS



Léo Darmon • Vous

Co-Fondateur @Geostudy France - CRM Architect | SEO/IA | Automatisati...

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